

SnapStone Announces Release Of A 12”x24” Tile Format

Omaha, NE: CoMc, LLC., the parent company of the SnapStone floating porcelain tile system, announced the launch and release of their new 12”x24” format tile. The new format was introduced to the market in October, 2013, and will be made available through select retail partners nationwide in early 2014. This will be the fourth tile format SnapStone has introduced adding to their 6”x6”, 12”x12”, and 18”x18” sizes. The new 12”x24” format is available in their new “Thin Line” grout width. The 12”x24” format was produced due to dramatic increase in consumer demand for the 12”x24” format.

CoMc, LLC. Introduced their first brand, SnapStone, in 2006 and is sold through a variety of fine retail stores both regionally and nationally. It utilizes high quality porcelain tile adhered to the patented SnapSys Interloc® tray which has “click” together tabs. The system can be placed directly over most existing hard surfaces and eliminates the need for costly, messy and time consuming materials such as backer board, mortar and thin set. CoMc, LLC. also manufactures the Avaire© brand sold in retail distribution channels and the Eclipse© brand targeted to National commercial channels.