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SnapStone® Announces New 6”x24” Plank Tile Design

Omaha, NE, November 20, 2014 – CoMc, LLC, the manufacturer of SnapStone Floating Porcelain Tile announced the launch and release of a new tile design – 6”x24” plank tiles. The new design was introduced to the market in October 2014 and will be made available to select partners nationwide in early 2015. This is the fifth tile design SnapStone has introduced, adding to their already extensive collection of 6”x6”, 12”x12”, 18”x18” and 12”x24” sizes. The new 6”x24” design features the sleek “Thin|Line” grout line to complement the tile design.

“We are excited to produce the new plank design to meet the increase in consumer demand for the look of wood planks. We are able to offer them this look with the additional benefit of the durability and beauty of porcelain tile” says Angie Svec, Director of Sales and Marketing for CoMc, LLC.

CoMc, LLC introduced their first brand, SnapStone, in 2006 and is sold through a variety of fine retail stores both regionally and nationally. It utilizes high quality porcelain tile adhered to a plastic tray that features the patented SnapSys Interloc® technology, which has “click” together tabs. The system can be placed directly over most existing hard surfaces and eliminates the need for messy, expensive, and time consuming materials such as backer board, mortar, and thin set. CoMc, LLC also manufactures the Avaire® brand, sold in retail and commercial distribution channels in the United States and Canada, as well as the Elipse® brand, which is targeted to national commercial channels.



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